



VOLKSWAGEN ELECTRIC VAN RANGE

Volkswagen Commercial Vehicles will be showcasing 12 vehicles at CV Show 2019, which will be the largest new vehicle presentation since the German brand returned to the Show four years ago.

Volkswagen also has electric vans on the horizon, the company set to feature all-electric versions of the Caddy, Transporter and eCrafter at the Show in Hall 4.

Alongside these new models, Volkswagen will be offering a chance for visitors to chat with its brand staff to discuss their commercial vehicle requirements.

Returning to CV Show 2019 will be the 'home' concept that has proved a success at previous events. Volkswagen's Head of Marketing, Sarah Cox, said: "Our 'home' concept has proved popular with visitors over the past three years.

"We'll have exciting new vehicles for people to see, but also the right environment in which to discuss our entire brand proposition; from finance and conversions through used vehicles and servicing to telematics".

VISITOR INSIGHT COMING SOON

Later this month, we will be sending out the first Visitor Insight newsletter for 2019. This will be emailed to more than 70,000 former and prospective attendees, and will contain lots of promotional information about CV Show 2019.

This includes getting to the NEC, what to expect from the Show, the latest exhibitor news, product launches, industry stories and a link to sign up for tickets.

Visitor Insight will help generate excitement and boost ticket sign-ups in the build-up to the Show opening in April, ensuring we get another strong crowd of attendees through the doors of the NEC in 2019.

SPREADING THE WORD AROUND THE UK



The CV Show will significantly boost its visual presence before opening day this year by using more advertising billboards and digital screens across the motorway services network.

We will be everywhere, so keep your eyes peeled!

SOCIAL MEDIA UPDATE

Our dedicated Twitter lounges will be providing everyone with a place to catch up on the latest updates from the Show's exhibitors.

Join the conversation by tagging us in posts using [@TheCVShow](#) and [#CVShow](#).

You won't miss out - our video production team will also be publishing daily video reviews, capturing the best bits from the show. Subscribe to our [YouTube](#) channel now.

FOLLOW US

Once again, we will be active on these social channels for CV Show 2019.





MAKE SURE YOU BENEFIT FROM CV SHOW PR

Maximise your CV Show 2019 media coverage by getting involved. A number of opportunities are available to you as an exhibitor.

Pre-event news releases and newsletters - The CV Show Newsletter will carry stories related to exhibitors at the event. It will be published regularly to media and your fellow exhibitors. Send your CV Show specific stories (200 word max) for the Newsletter to cvshow@newspress.co.uk.

If you don't have your own dedicated PR resource, Newspress offer a writing service at £400 per release including distribution (please contact cvshow@newspress.co.uk for further information).

As we get closer to the Show, we are ramping up our activity on social media and would encourage you to follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) and Twitter [@TheCVShow](#). At the Show itself if you are planning any media activity on your stand then please let media facilities manager Claire Balch know (claire@cvshow.com) as she coordinates news conferences to avoid clashing events.

Regular news bulletins will also be published during the Show, so please make sure you provide news releases that detail your company's activities, launches, etc.

NEW PARKING DEPOSIT SYSTEM FOR 2019

A new parking deposit system will be in place for Show build-up on Monday 29 April.

This allows you to book your delivery online in advance. Please [click here](#).

If you do, you'll be able to take advantage of the following:

- Use the Fast Track on arrival - getting you into the hall faster
- No queuing at the kiosk to pay for your deposit
- No need to send a cheque in advance to pre-book
- Leave within the allocated time and no deposit is charged



- Once unloaded, there's no need to return to the lorry park. Remove the vehicle to the exhibitor/contractor car park or leave.
- The vehicle is checked out by ANPR camera when it leaves the inner area via the gate house.

EXHIBITOR CHECKLIST



- Feb 08** Final date for submission of Construction Phase Plan
- Mar 01** Final date for submission of Risk Assessment
- Mar 01** Final date for submission of Health & Safety declaration
- Mar 01** Final date for Stand Contractor nominations
- Mar 08** Final date for submission of Show Guide entry and CV Show website listing
- Mar 08** Final date to apply for Staff and Car Park tickets
- Apr 05** Order Carpet and Furniture by this date to avoid supplier surcharge
- Apr 05** Order Stand Electrics by this date to avoid supplier surcharge

If in doubt please refer to the online exhibitor manual or contact Susan Kitchener susan@cvshow.com.

CONTACT US

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[@TheCVShow](#)

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