



SHOW GUIDE AND WEBSITE LISTINGS

Visitors to CV Show 2019 will receive a free Show Guide to help them navigate the Show halls and identify products and services of special interest to them.

Thousands take a copy away with them after the Show and keep it as a source of supplier information. The Show website is an ideal way to let potential customers know that your company has an exhibition stand at CV Show 2019.

The CV Show website and Show Guide feature a product locator with 130 categories to choose from, so you can be very specific about what your company has to offer. As an exhibitor, free editorial space is reserved for you on the website and in the Show Guide to describe your exhibit and/or company in a maximum of 60 words.

All the necessary forms can be found in the online exhibitor manual, which you can access using the username and password you will have received from the operations team. If you have any queries please contact Show Coordinator, Susan Kitchener, on tel. +44 (0) 7630 2102 or email her at susan@cvshow.com.

APPROVED CONTRACTORS

As CV Show 2019 gets ever closer, you could well be approached by companies offering a range of exhibition services.

Please be aware that the approved list of contractors can be found in the Exhibitors section of the Show website www.cvshow.com. If a company is not on this list, they have not been approved by the CV Show.

If you are in any doubt about any organisation or company claiming to be connected to or working on behalf of the CV Show, please call us immediately on +44 (0) 20 7630 2102 or email us at enquiries@cvshow.com.

OUTSIDE EXHIBITION SPACE AT CV SHOW



The doors open for CV Show 2019 in just over four months' time and exhibition space inside the Show halls is almost sold out.

If you require additional space to display more vehicles or equipment, we are offering the Outside Exhibition Area (OEA), adjacent to Hall 5. The OEA will be the first reference point for visitors arriving from the NEC east car parks and is also accessible from within the Show halls.

In the past it has proven very popular with visitors, particularly on a sunny day. For more details, call us on +44 (0) 20 7630 2102 or email us at sales@cvshow.com.

FOLLOW US

Once again, we will be active on these social channels for CV Show 2019.





SMARTWITNESS VIDEO PIONEERS

SmartWitness are pioneers in the field of video telematics but 2019 will see a more global vision for their fleet safety solutions.

They believe the key to safer roads is greater transparency and communication from IoT solutions. SmartWitness will extend the effectiveness of their varied vehicle IoT solutions with their innovative middleware Smart API, which offers seamless integration with practically any telematics system in the world. This means that any fleet – large or small – can now have access to the latest road safety technology, which they can simply plug and play into their existing hardware cheaply and with little or no downtime.

Smart API allows for a myriad of bolt-on solutions to be added to specific fleet problems, as every fleet is different and faces unique challenges. SmartWitness can deal with each of these with their bespoke offering and the transparency of their API will allow fleet managers to get the bigger picture of the data provided to improve driver behaviour.

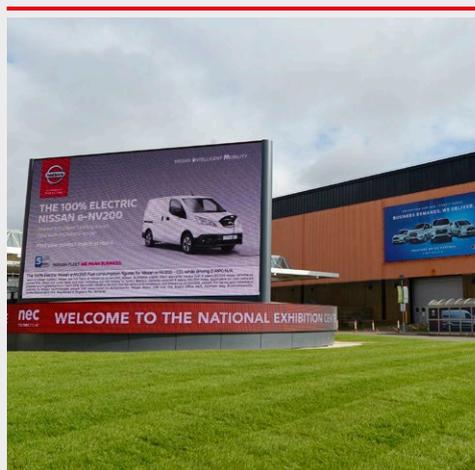
As always, SmartWitness will be adding brand new products to their award-winning range. Last year they won awards with their DDC range of driver distraction units, and there will be upgrades on those systems as well as the new multi-camera solutions and the latest AI collision avoidance technology.

SmartWitness can be found on Stand 5E90 at CV Show 2019.

MEDIA OPPORTUNITIES ARE PLENTIFUL

On-site promotional opportunities are available during the CV Show and there is something to suit every budget.

Advertising out of hall can amplify your brand message as well as increasing visitor footfall to your stand. Items on offer include vehicle placements outside the main NEC Piazza entrance, roadside large format poster sites located on the main routes to the venue & car parks, branding on the bus stops & buses and various digital opportunities in and around the Piazza concourse. For more information, please contact Nicola Burner on +44 (0)121 767 2543 or nicola.burner@necgroup.co.uk.



EXHIBITOR OPPORTUNITIES



Get the maximum value from your investment in the CV Show by maximising your media coverage potential. Several opportunities are available to you as an exhibitor.

For all your pre-event news, the CV Show Newsletter carries stories related to exhibitors at the event. It will be published regularly to media and your fellow exhibitors. Send your CV Show-specific stories (100 word max + picture) for the Newsletter to cvshow@newspress.co.uk.

There are still a few places left at our Media Preview Day, which will be held at the NEC on Thursday February 28th. This is an excellent way to meet industry media and obtain pre-show press coverage. Please contact David Crawford for details on +44 (0)20 7630 2012 or email david@cvshow.com.

If you don't have your own dedicated PR resource, [Newspress](#) offers a writing service at £400 per release including distribution (please contact cvshow@newspress.co.uk for further information).

As we get closer to the 2019 Commercial Vehicle Show, we are ramping up our activity on social media. Join in the conversation by following us on [Facebook](#), [LinkedIn](#), [Instagram](#) and [Twitter](#).

CONTACT US

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