

EXHIBITOR INSIGHT

The
**COMMERCIAL
VEHICLE SHOW 2019**
30 APRIL - 2 MAY
NEC • BIRMINGHAM

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CV SHOW 2019 LOOKING GOOD

The 2019 CV Show is growing. 300 companies from across the supply sector have already booked their stands. New and returning exhibitors include Vauxhall with its van range, Penny Hydraulics, tail lift manufacturers Dhollandia, Palfinger and Anteo, vehicle auction company Manheim and Spanish reefer manufacturer SOR Ibérica – to name just a few. With 85% of floor space already allocated, we are heading towards another sell-out. If you are yet to book stand space, don't fret. The show footprint is big, with a good number of sites still available. However, we do advise you to book soon. [Click here](#) to download a space application form. To discuss your requirements, please call us on +44 (0) 20 7630 2102, or email us at sales@cvshow.com. We will be delighted to help you.

The floor plan is now live and can be viewed in the 'For exhibitors' section of the Show website www.cvshow.com.

SHOW GUIDE ADVERTISING PLACEMENTS

All visitors receive a free Show Guide to locate products and services of special interest. Thousands take their copy away to keep as a useful source of supplier information.

The 2019 Show Guide will be produced on our behalf by Road Transport Media, publishers of leading industry magazines *Commercial Motor*, *Motor Transport* and *Truck & Driver*. Exhibitors are listed in the Show Guide free of charge with contact details and up to 60 words describing your company's products and services. The Show Guide is distributed with *Commercial Motor* and *Motor Transport* before the Show opens, giving visitors time to plan.

Exhibitors can place advertising in the Show Guide – for details of the opportunities available, contact Barnaby Goodman-Smith Tel + 44 (0) 20 8912 2128 or email barnaby@cvshow.com

ONLINE MANUAL IS YOUR GUIDE



All exhibitors with space already booked at CV Show 2019 have now been given access to the online manual.

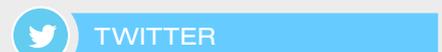
This really is the nerve centre of operations as we build up to show opening in April.

Within the manual you will find a checklist to help with the organisation of your stand. Importantly, it shows a list of all deadlines which must be adhered to. These include the submission of compulsory forms such as your health and safety declaration, risk assessment and CDM phase plan. Also, don't forget to submit your entry for the website and show guide.

If you require any assistance in the use of the manual, please do not hesitate to contact Susan Kitchener on +44 (0) 20 7630 2102 or email her at susan@cvshow.com.

FOLLOW US

Once again, we will be active on these social channels for CV Show 2019.





MEDIA DAY GETTING YOUR STORY ACROSS

The CV Show Media Day provides industry journalists with news and information to write features ahead of the show, building awareness of exhibitors' offerings and helping to boost overall visitor numbers.

The media preview day will be held from 09:30 - 15:30 on Thursday 28 February at the NEC Birmingham. It includes a networking lunch buffet and is limited to a maximum of 50 exhibitors. Journalists work the room, spending a short time with each company throughout the day. The format enables exhibitors to highlight their top news ahead of the Show, while engaging with most of the UK's commercial vehicle media. A key factor is to be proactive in approaching the media present, while providing material for journalists to take away is also essential. We also conduct video interviews with exhibitors and the resultant footage is uploaded to the CV Show website. This year's media day videos achieved well over 6,000 views, so it provides great exposure for companies participating.

If you are interested in attending, please contact David Crawford on +44 (0) 20 7630 2102 or email him at david@cvshow.com.

VAUXHALL RETURN TO CV SHOW

Vauxhall is returning to the CV Show in 2019, and Vauxhall's LCV Director, Derek Wilson, has told us why the company is looking forward to it.

"The CV Show is a great way to connect with customers, whether they are sole traders or large corporate fleets.

"The CV Show is the largest, best-attended event of its type, playing a key role in the UK commercial vehicle industry. Based in Birmingham, it's only a couple of hours drive for many UK customers."

The CV Show will allow Vauxhall to introduce the public to "many new products, including the International Van of the Year 2019, the all-new Combo".

Showcasing the latest technologies is a key opportunity that the CV Show allows exhibitors to exploit.

"Technological change is taking place rapidly. Visitors to the CV Show will see Vauxhall's advanced driver assistance systems available in the new all-new Combo.



"These include a sensor-based load indicator, the IntelliGrip electronic traction control system and a permanent rear-view camera that acts as both a reversing camera and a rear-view mirror.

"Having already announced our 'Vauxhall goes electric' plan, four electrified vehicles will arrive in the UK by 2020, with the entire product range, including vans, to offer an electrified version by 2024."

MAN TRUCK & BUS BACK FOR MORE



Long-standing CV Show regulars, MAN Truck & Bus UK, will be displaying a range of award-winning MAN trucks and vans in Hall 5 at the 2019 event.

The 2018 CV Show witnessed the launch of the MAN TGE rear-wheel drive chassis, with LGV operators keen to discuss options with both MAN product specialists and MAN approved Vans2Go body builders. Ranging from 3.0 to 5.5 tonnes, the TGE now offers operators a front-wheel drive, rear-wheel drive and all-wheel drive solution. The MAN Light Commercial Vehicle network also announced extended opening hours.

MAN is working on its 2019 CV Show product exhibit line-up, ensuring it will be as exciting and engaging as it was in 2018. MAN will demonstrate numerous customer service and aftersales solutions. Business specialists will be on hand to meet operators and update them with information about fleet management solutions, telematics, financial services, MAN Top Used vehicles, Vans2Go body solutions, safety, engine technologies, and update them on MAN electric vehicles and platooning trials.

CONTACT US

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